

## Application of Mixed Teaching Model in Tourism English Teaching

Jue Tao

Tourism Management College, Guizhou Commercial College, Guiyang, Guizhou, 550014, China

Email: 252684562@qq.com

**Keywords:** Internet Environment; Tourism English Course; Mixed Education; Educational Practice

**Abstract:** Mixed education refers to the combination of tourism English training and digital electronic education, network education and multimedia education. Compared with traditional education methods, tourism English course is more diversified and can attract students' interest. It has positive significance for improving students' language communication ability. Although the rapid development of the Internet has promoted the birth of hybrid English curriculum, there are still several problems in hybrid English education. This part of the question is discussed, and the concrete implementation methods of the mixed teaching of tourism English in Colleges and Universities under the network environment are introduced.

### 1. Introduction

Travel English course is the main course to cultivate the ability of sightseeing. With the development of online education, the mixed education model of travel English has begun to appear. Compared with the previous model, the network model improves the interaction between teachers and students, and changes the past teacher model. Simulated language system is used to cultivate students' communicative ability. Introduce the educational content of enriching indoor space network. Realize the reform of travel English education. The realization of mixed education mode must be based on network education, and teachers must learn modern education mode[1]. As far as the huge gap of tourism English talents is concerned, mixed education is necessary.

### 2. Supporting the Educational Environment of Mixed Tourism English

The development of mixed tourism English needs strong support from the Internet. This adolescent model is developed on the basis of phased network[2]. It is the representative of network education which adopts the latest education mode of network reading, network audio-visual and so on. E - learning is very popular with college teachers and students as soon as it is online. However, when teachers learn the online education process, guidance will be more relaxed. Students have more access to knowledge and information, and the efficiency of education has been greatly improved. Of course, this does not mean that with the development of online education, it is necessary to abandon the previous education model. The so-called mixed education refers to the combination of traditional education and online education, which maximizes the advantages of the two kinds of education and promotes the development of tourism English. Therefore, the Internet is not only a strong support for tourism English, but also a guiding method to play an active role under the guidance of teachers.

In the network age, higher education is facing the reform of tourism English major, especially the reform related to practice. Although there are tourism English majors in universities and colleges, few of them have received training. Therefore, after a long period of thinking, universities have developed a typical flip classroom education. This is the concretization of network education. In order to improve the students' English ability, I concentrate on practical language and tourism services. Language communication needs to be conducted in a multi-person environment. Moreover, the network will certainly facilitate the emergence of such links. During this period, the main task of teachers is to help students find suitable textbooks for students to learn, guide students to enter the right chat websites and language audio-visual websites, rationally arrange the difficulty of

courses, and its guiding role is everywhere. Finally, we need to construct a hybrid English education model under the network platform, such as providing electronic forums, reference materials and related educational content. It is necessary to implement targeted education model according to students'individual differences. In a word, mixed English education includes network resources, abundant educational information and teacher guidance. The network route in the new media era has been updated, which is worth popularizing[3].

### 3. Student Side

From the perspective of travel English education, we conducted a questionnaire survey among students majoring in tourism management. The survey shows that 148 people have obtained 140 valid questionnaires.As shown in Table 1, and through the bar chart I can clearly understand the relationship between.

Table 1 Statistical table on tourism English learning for junior students

	Interest in English	Interested in Tourism English	like to listen to tourism English class.	Understanding that learning tourism English is conducive to employment
Percentage	82.10%	60.30%	70.10%	10%

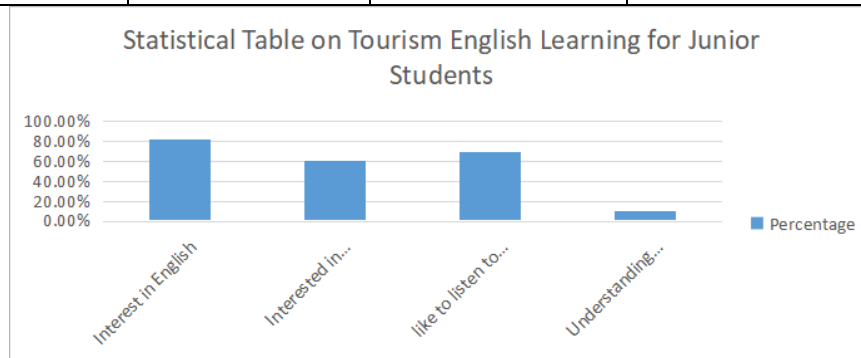


Fig.1. Statistical table on tourism English learning for junior students

## 4. The Characteristics of Compound Tourism and English Education in the Network Environment

Mixed tourism English education is a necessary condition for the development of the times[4]. It is very helpful for us to cultivate the talents of modern enterprises. Under the network education mode, mixed English education can stimulate students'enthusiasm. Now, China's tourism industry is developing rapidly, and the number of domestic tourists is increasing. And there are many foreign tourists. Therefore, that can reflect the role of travel English. In mixed English education, we can maximize the use of educational resources on the Internet and bring good results to teachers. The specific characteristics are as follows.

### 4.1. The guidance and practice of tourism English major are closely linked.

According to a survey of tourism graduates from Chinese colleges and universities, most of them do not engage in diplomatic tourism after graduation. This is directly related to higher education. Traditional education is not helpful to improve students'level. Compared with other ways of education, English sightseeing can enter travel agencies or hotels after graduation, and communicate with foreign guests in the process of accepting foreign guests. Tourism English is closely related to practice. Students need to learn knowledge and convey language and understanding of different cultures. Therefore, in travel English education, it is necessary to use situation simulation to cultivate students'communicative competence and oral competence. Of course, English learning is a continuous process. Whatever approach is adopted, students must ultimately be performance-based. Only by repeating, can we learn basic sentence patterns, express

them clearly in future communication and improve our adaptability. Therefore, the process of language learning is not only applicable to the Internet, but also reflects the hope of teachers and students. This is one of the characteristics of travel English education, which is why it is necessary to provide a mixed training model[7].

#### **4.2. Highly practical tourism English major**

Another major feature of tourism English education is the possibility of its implementation. In education, students need a lot of practical exercises to complete. Now, there is a connection between internship and educational internship. But in fact, there is a big gap between the actual scene and the practice. In fact, there are too many practical courses, most of which are focused on recent graduates, so the development of courses is very slow. In the traditional process of personnel training, tourism English is in a low position. Guiding students' subjective initiative and slack is not helpful to improve students' interest. Since education and practice are strictly separated, after graduation, students can not complete the reception of foreign guests. After entering the University classroom, you will find that the students' listening effect is normal[6]. Sleeping, playing with mobile phones and taking pets to the classroom are not uncommon. This shows the importance of practical education to a certain extent. Focus on teaching methods. Mixed education has changed the previous educational environment. That can transform the content of traveling English education into a form that students like. In addition, students will be provided with a lot of information to stimulate their interest. Of course, even if you adopt mixed education, you should pay attention to the methods and methods of education. Teachers must apply various modules to education. In order to change the traditional problems of educational practice, we can develop a positive atmosphere, active exploration and habits.

### **5. Implementing the Mixed Education Strategy of Tourism English Courses in the Network Environment**

In order to realize the mixed guidance method, teachers must have a shallow and profound foundation for students. English courses are divided into several stages. The initial stage is the initial stage[8]. This stage is based on the collection of network data and teacher's instructions. The pronunciation, vocabulary and phrases of necessary English in the scene are the main contents for students to develop their language foundation. In the second stage, the precondition of simulation education is to adopt comprehensive education methods, expand English education and improve professional competence, so as to lay a good foundation for future research. The specific strategies are as follows.

#### **5.1. Stimulating students' learning enthusiasm**

In tourism English education, teachers can set appropriate scoring standards according to the needs of education, combine the content of education with the form of education, and make combined reports and real-time evaluation[5]. As for evaluation, in order to make other students clear the direction of learning and improve their skills, students' communicative ability and service ability should be the main ability. When students encounter problems in the process of cooperation, they will immediately ask questions, break the traditional concept of education, and form a dialogue between teachers and students. The completion of travel English education curriculum should also be accomplished through the efforts of teachers. In this way, we will stimulate students' interest and promote the development of education together with the high nature of the network environment.

#### **5.2. Effectiveness of full deep learning using web platform**

The practicability of tourism English shows that the basic language used by the interviewees is the main content of learning English, including communication, text translation, education of different cultural elements, etc. Group education model can be used for the education and establishment of network platform. Students can be divided into several groups. In order to let students understand the characteristics of recreational facilities and work in their students, tourists,

guides and other places, teachers input the tourist attractions into the network data query. As part of PPT education, please combine the tourism resources of the local survey. The guiding method is to clarify the content of the tour guide's work and the direction of study. In the process of teamwork, it can improve the understanding of service and the ability of English expression. Although the implementation of educational methods is inevitable, the impact of traditional concepts and educational resources on this educational model is very difficult to achieve. School education has little charm in education. They do not attach importance to the role of real language. Therefore, it is necessary to promote mixed education and other advanced English education models, and change the concept and operation of colleges and universities. In order to improve the efficiency of travel English education, train and provide professionals, this mode of education has been implemented[9].

### **5.3. Strengthen the management of learning process by using network teaching**

In mixed education, teachers must learn the personality characteristics of students and complete the learning tasks that they need personality. With the help of network science and technology, every student can be assigned an educational task and supervised to complete the learning process step by step. Teachers need to strengthen the management of learning process, such as solving students' problems and guiding their learning direction through the network[10]. Mixed education must give full play to the role of network teachers at the same time. Make every effort to make students accept the correct evaluation. I will pay special attention to and revise students' learning attitude. In teaching, teachers must have the ability to enhance online and offline education, so as to promote students' enthusiasm for learning and gradually improve students' English communication ability.

### **5.4. Setting up virtual learning atmosphere in network environment**

Network education is the simplest method in virtual learning environment. It is very helpful to achieve education that suits the situation. In travel English education, teachers design web-based learning courses for students to learn knowledge and skills after completing tasks. Virtual learning environments need to have the same effect as exercises and cope with them at the same time. Format and content require them to be experts and targets. In this process, the popularization of culture is also very important. The role of students is multi-purpose. In order to meet the needs of tourists, we need to understand the cultural background and knowledge to learn different identities. In order to promote the development of education, the whole process becomes a film, repetitive learning and practice[11].

## **6. Conclusion**

The network age has an important impact on education. As an important course of Tourism Management in Colleges and universities, Travel English meets the needs of the society. However, from the perspective of personnel training, English Education Majors in universities and tourism departments will lead to students' lack of professional competence. In order to break the curse of tradition, we must reform it and endow it with the characteristics of network education. This research combines the previous education with the modern education and aims to improve students' practical ability. For the sake of the society, take the professional tourism English service as the goal, carry on the training.

## **References**

- [1] Liu C H, Horng J S, Chou S F. Analysis of tourism and hospitality sustainability education with co-competition creativity course planning. *Journal of Hospitality Leisure Sport & Tourism Education*, 2017, 21:S1473837617300151.
- [2] Kim Y H, Spears D L, Vargas-Ortega E E. A practical learning environment for sustainability and sustainable tourism. *International Journal of Sustainability in Higher Education*, 2018,

19(5):1019-1035.

[3] Khoolattimore C, Mura P, Yung R. The time has come: a systematic literature review of mixed methods research in tourism. *Current Issues in Tourism*, 2017(4):1-20.

[4] Manowaluilou N. Thai Higher Education and Local Community Engagement Toward Creative Tourism. 2017.

[5] Debandi F, Iacoviello R, Messina A. Enhancing cultural tourism by a mixed reality application for outdoor navigation and information browsing using immersive devices. 2018.

[6] Özkan Yılmaz. Flipped Higher Education Classroom: An Application in Environmental Education Course in Primary Education. *Higher Education Studies*, 2017, 7(3):93-102.

[7] Bryson M, Castell S D. Queer Pedagogy: Praxis Makes Im/Perfect. *Canadian Journal of Education*, 2017, 18(3)(18):285-305.

[8] Jang S H. Factors Associated with Korean Immigrants' Medical Tourism to the Homeland. *American Journal of Health Behavior*, 2017, 41(4):461.

[9] Perla R, Hebbalaguppe R. Google Cardboard Dates Augmented Reality : Issues, Challenges and Future Opportunities. 2017.

[10] Raptis G E, Fidas C, Avouris N. Effects of Mixed-Reality on Players' Behaviour and Immersion in a Cultural Tourism Game: A Cognitive Processing Perspective. *International Journal of Human-Computer Studies*, 2018, 114:69-79.

[11] Oktadiana H, Chon K. Vocational Versus Academic Debate on Undergraduate Education in Hospitality and Tourism: The Case of Indonesia. *Journal of Hospitality & Tourism Education*, 2017, 29(1):págs. 13-24.